



# Audience Checklist

Faith Awotho | Howard University  
HBCU - African Correspondents Corps



## Topic: Judge Julia Sebutinde's Dissent in South Africa vs Israel (2023)

- How familiar is my audience with international law?
- Is my audience familiar with gender/cultural essentialism?
- How much time will my audience devote to this article?
- How relevant is the Israel-Hamas war to my audience?
- How much does my audience know about the International Court of Justice's South Africa v. Israel case?
- What sources would my audience expect me to cite in this kind of article?
- How much does my audience know about Julia Sebutinde? Her cases and judgements?
- Would my audience view the Palestinian situation through the lens of neo-colonialism? Apartheid?
- Would my audience do background research to make sense of my article? If so, what kind and how much?
- How could Judge Sebitinde's identities impact the interpretation of my article by my audience?
- How could my identities affect the interpretation of my article? The identities of my audience?